



Canada Day Celebrations

Monday, July 1, 2019

Selkirk Waterfront

(Selkirk Rec. Complex alternate rain/flood venue)

Sponsorship Opportunities

PLATINUM SPONSORSHIP

\$2,500.00

- Main Stage Verbal Acknowledgement Throughout the Event
- Audience Address (opportunity for you to address the crowd/promote business)
- Opportunity to set up Promotional Display / Booth for the Duration of the Event
- Color Logo on Welcome Banner (2)
- Color Logo on Thank You Banner (1) (Stage area)
- VIP Access to Main Stage Area (Refreshments)
- Name & Logo recognition in pre and post advertisement with a direct link to your website (print, web, social media)
- Mentioned in All radio Ads
- 2018 Platinum Sponsorship Certificate of Recognition

GOLD SPONSORSHIP \$1,000

or

TITLE SPONSOR

\$1,500 - \$2,000

- Main Stage Verbal Acknowledgement Throughout the Event
- Color Logo on Welcome Banner (2)
- Color Logo on Thank You Banner (1) (Stage area)
- VIP Access to Main Stage Area (Refreshments)
- Name & Logo recognition in most pre and post advertisement with a direct link to your website (print, web, social media)
- 2018 Sponsorship Certificate of Recognition
- (Title Sponsors Only) Mentioned in All Radio Ads
- (Title Sponsors Only) Unlimited signage throughout or on your sponsored area. EX: signage through the Kids Zone

*Title Sponsor will have naming rights to a specific component of the festival. Example: **"Smith Industries Kids Zone"** and will be referred to as that in all advertising (Must provide own signage)*

Options Below

SIDE STAGE (\$2,000) - KIDS ZONE (1,500)

SILVER SPONSORSHIP

\$500.00

- Main Stage Verbal Acknowledgement
- Color Logo on Thank You Banner (1) (Stage area)
- Business recognized in newspaper and on website
- 2018 Sponsorship Certificate of Recognition



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Sponsorship Confirmation

Yes! I am committing to the Canada Day Celebrations at this level **(check one)**

Platinum Sponsor \$2,500

Title Sponsor \$1,500-\$2,000 for (check one):

Side Stage (\$2,000)

Gold Sponsor \$1,000

Kids Zone (\$1500)

Silver Sponsor \$500

Contact Name: _____

Company Name: _____

Address: _____ City: _____ Postal Code: _____

Daytime Phone# _____ Cell Phone # _____ Email: _____

Enclosed is my Cheque for \$ _____

Please send invoice

Cheques made payable to the City of Selkirk

200 Eaton Ave.
Selkirk, MB R1A 0W6
Attn: Vanessa Figus